



FOSTER FORSYTH

# JOINT MEETING #2 VISION AND STEERING COMMITTEES

May 2, 2016



**JACOBS**<sup>®</sup>

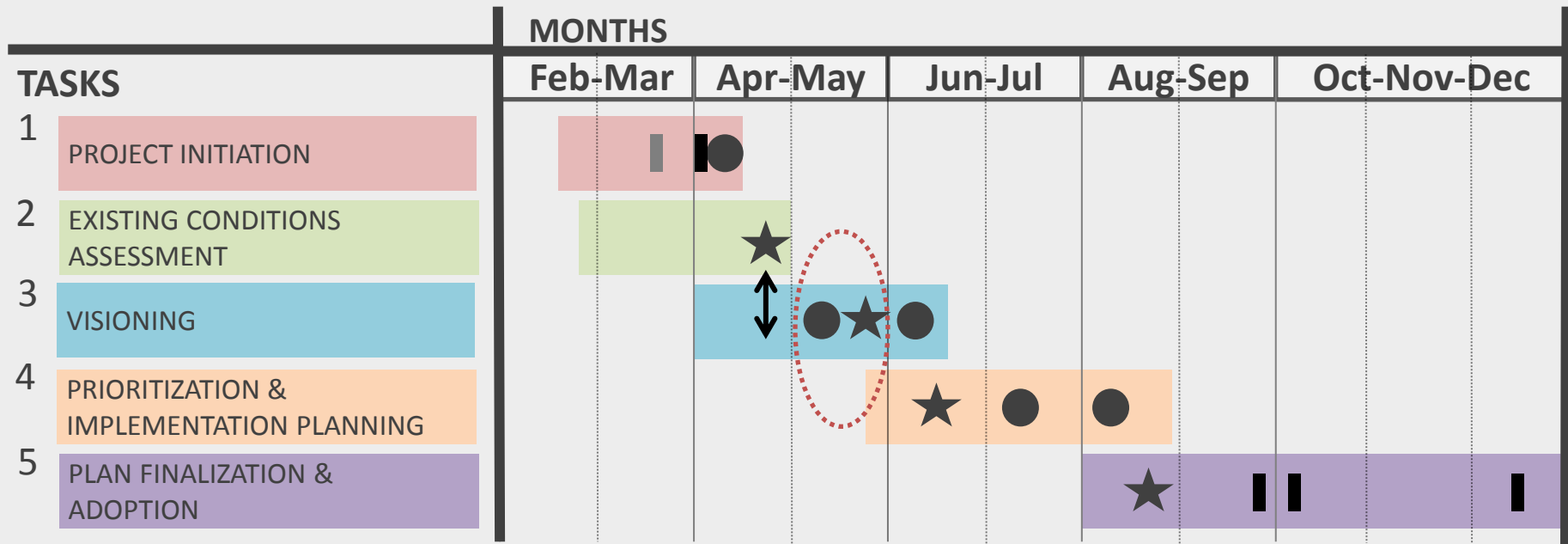
Kimley»Horn

# Today's Goals

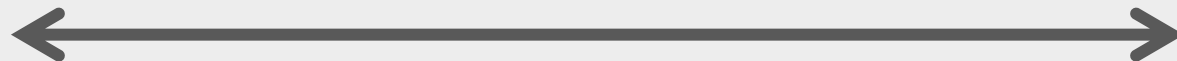


- Give quick project update
- Highlight community input to date
- **Hear from you:**
  - *What are you hearing?*
  - *What are the key items of community concern?*
- **Meet in committee groups**

# Project Tasks & Timeline



COMMUNICATIONS/OUTREACH



- Committee Meetings (5)
- ★ Public Workshops/  
Open House (14)
- Public Hearings (5)

# Plan Framework & Key Elements



## PLAN FRAMEWORK



## SUBSTANTIVE ELEMENTS

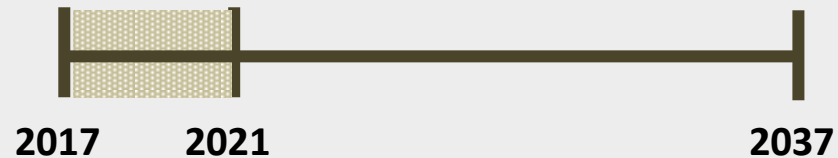
LAND USE

HOUSING

ECONOMIC DEVELOPMENT

TRANSPORTATION

## PLANNING HORIZON



## **Joint Vision and Steering Committee Meetings**

- ✓ April 11, 6-8p: Commissioner's Meeting Room
- May 2, 6-8p: Commissioner's Meeting Room
- May 25, 6-8p: Commissioner's Meeting Room

## **Steering Committee Meetings**

- July 14, 6-8p: Commissioner's Meeting Room
- August 2, 6-8p: Commissioner's Large Conference Room

# Public Meeting Dates



## Public Hearings (Kick-off)

- March 17, 5p: Commissioner's Meeting Room
- April 7, 5p: Commissioner's Meeting Room

## Visioning Workshops

- April 18, 6-8p: Central Park Banquet Room
- April 20, 7-9p: Fowler Park Community Room
- April 23, 10a-12p: Lambert High School Auditorium
- April 25, 7-9p: Hampton Park Library Meeting Room
- April 27, 6-8p: West Forsyth High School Cafeteria

## Design Workshops

- May 11, 7-9p: Mashburn Elementary School Cafeteria
- May 12, 6-8p: Central Park Banquet Room
- May 16, 7-9p: Central High School East Cafeteria
- May 18, 6-8p: Fowler Park Community Room
- May 21, 10a-12p: Fire Station #4 (Ducktown)

## Implementation Workshops

- June 13, 6-8p: Commissioner's Meeting Room
- June 15, 6-8p: Central Park Banquet Room

## Open Houses

- August 29, 4-8p: Commissioner's Meeting Room
- August 31, 4-8p: Commissioner's Meeting Room

## Public Hearings (Transmit/Adopt)

- September 27, 6:30p: Commissioner's Meeting Room  
*Planning Commission Recommendation*
- October 6, 5p: Commissioner's Meeting Room  
*Board of Commissioners Transmittal*
- December 15, 5p: Commissioner's Meeting Room  
*Board of Commissioners Adoption*

# Community Engagement Activities



- ✓ Public engagement plan
- ✓ Branding (logo, tagline, coordinated document format)
- ✓ Consistent communications
- ✓ Coordinated committees: 1) Vision 2) Steering
- ✓ Stakeholder interviews
- ✓ Public hearings (5 total)
- ✓ Interactive public meetings (14 total)
- ✓ Community survey (beginning April 18)
- ✓ Community event kiosks (4 total)

# Stakeholder Interviews



- 14 participants to date
  - 4 Community, Non-profit Groups
  - BOC & Planning Commission
  - 4 businesses
  - 2 community groups/residents
  - 1 Developer
  - City of Cumming
- Greatest challenges: gaining community support for development, develop a downtown, too much focus on housing  
. . .
- Opportunity Areas: entertainment options, leveraging the lake, building a niche for UNG-C, . . .



# Community Survey



- 996 participants (2:30pm Today)
  - 40% live & work here; 38% live here & work elsewhere; 20% live here & don't currently work
  - Where do you live? 49% in SE, 22% in SW, 10% in NE, 14% in NW
- Like Most About Forsyth?
  - quality of schools
  - cost of living
  - proximity to regional recreation areas
- What's Important to Forsyth County's Future Success?
  - single family detached lots on larger than 1/2 acre
  - presence of local restaurants and retailers
  - variety of jobs
  - high ranking schools
  - entertainment opportunities
  - passive open space

# Top Priorities Heard at Visioning Workshops



- **Affordable housing**
- Cultural events
- Monotony
- Water supply
- **Growth outpacing services/infrastructure!**
- **Traffic!!**
- Conservation
- Lake Lanier
- **School quality!!**
- County debt
- Density
- Higher Education
- Agricultural land
- Comp Plan Follow-through
- **Safety**
- **Jobs**
- Beautification
- Identity
- Connectivity
- **Balanced tax digest**
- Trust in government
- **Trees**
- Walkable “town” center
- **Speed of development**
- High tech expansion
- Cost of new development
- **Transit/transportation options**
- Community Nodes
- Size of lots
- Rural character

# Design Workshop Agenda



- 7:00**      **SIGN-IN & COMMUNITY GOALS REVIEW (ALL)**  
Provide feedback on draft long-term vision and goals development
  
- 7:10**      **PLANNING FOR A PROSPEROUS & BALANCED FUTURE**  
Welcoming Remarks – Today’s Goals –  
How Decisions Today May Impact Our Tomorrow
  
- 7:30**      **DEFINING DEVELOPMENT WE WANT**  
*What should Forsyth look like?* Type - Feel - Location
  
- 8:00**      **GUIDING OUR GROWTH & DEVELOPMENT**  
*Where should Forsyth grow?* Chip Exercise
  
- 8:45**      **REVIEW/WRAP-UP**
  
- 9:00**      **ADJOURN**

# Project & Team Contact Information



**More Info:** [www.fosterforsyth.com](http://www.fosterforsyth.com)

**Comments, Ideas, Input:** [contactus@fosterforsyth.com](mailto:contactus@fosterforsyth.com)

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